



## **TEAM EXERCISE**

### **Cohort II Session 2**

- Write Down Key Board Champion:
- Identify Who Can Provide Names of Past Board Members, Closest Friends, Loyal Donors/Volunteers:
- ID Who Will Customize & Maintain Consistent Progress/Donor Reports:
- ID Who Will Help Implement Action Plan Steps:
- ID Who Will Disseminate CJL Marketing Pieces:
- ID Who Will Write Articles/Testimonials for Internal and Community Publications:

**For donor tracking and reports REFER TO CJL THUMB DRIVE**

**For marketing support and development of personalized materials contact  
JENNIFER SCHER 703-286-1039 [jennifer.scher@shalomdc.org](mailto:jennifer.scher@shalomdc.org)**